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FRIENDSTER AWARDED KEY SOCIAL NETWORKING TECHNOLOGY PATENT

SAN FRANCISCO, California, July 7, 2006 – Friendster, an online community that connects people through networks of friends, announced today that the U.S. Patent and Trademark Office has awarded a new U.S. Patent titled “A System, Method and Apparatus for Connecting Users in an Online Computer System Based on Their Relationships within Social Networks” (Number 7,069,308). The patent, which was awarded to Friendster and lists Jonathan Abrams as the inventor, outlines a system, method and apparatus for connecting users in an online computer system based on their relationships within social networks.

The patent’s claims cover the unique system for calculating, displaying and acting upon relationships in a social network. This invention led to the emergence of widely adopted online social networking systems.

"This patent is the first of many expected to be awarded to Friendster over the next several years and underscores the company’s ongoing commitment to innovation in social networking," said Kent Lindstrom, president of Friendster.

The technology patented was developed by Friendster founder, Jonathan Abrams, in 2003.

About Friendster

With more than 30 million members, Friendster is a leading social network. Friendster is focused on helping people stay in touch with friends, and discovering new people and things that are important to them. Friendster’s trusted network, which emphasizes genuine, real-world friendships, is popular among all ages, but is particularly used by young urban adults. Headquartered in San Francisco, Friendster is backed by Kleiner Perkins Caufield & Byers, Benchmark Capital, and individual investors. For more information on Friendster, please visit: www.friendster.com

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